

Sponsor Opportunities

Take advantage of sponsorship opportunities at the 2021 DCI Annual Bankers Conference to give your company greater visibility and name recognition, and to differentiate you from your competition. Sponsors receive benefits based on their level of investment. Compare the levels below to decide which benefit package works best for your company.

Gold \$8,000

The GOLD sponsorship level is the best value of the entire conference! Here's your opportunity to individually interact and address our attendees with a personal message beyond the exhibit hall, including lunch or dinner.

You also receive your own dedicated one-hour breakout session during the regular conference schedule, hospitality room, and exclusive marketing opportunities delivered to attendees and all DCI customers.

GOLD sponsorship level includes all SILVER sponsorship benefits PLUS:

- Invitation to luncheon on Tue., Sept. 21, with introduction and opportunity to personally address group
- Complimentary mailing of your promotional material to ALL DCI customers once before and once after the conference
- FREE oversized exhibit booth space
- Full-page ad in program
- FREE one-person suite upgrade at the Sheraton (room + tax only)
- Insertion of your promotional material in attendee packets, at Tuesday lunch and at the registration desk, if requested
- Hospitality room option to entertain key clients and prospects
- Individual address and recognition at opening reception party or Monday evening event
- Two Outlook conference registrations to attend all conference breakout sessions
- One additional complimentary registration for the 18th Annual AJ Krail Golf Tournament
- Option to include logo on premium conference giveaway
- One year special mention and link on DCI's Web site
- Special designation in program

Call Mark Harris, 620.694.6771, to discuss any special sponsorship requests or ideas!

Silver \$5,000

All standard sponsorship benefits, plus:

- \$450 booth discount
- Half-page ad in program
- One complimentary registration for 18th Annual AJ Krail Golf Tournament
- Three complimentary booth attendant registrations
- Special recognition during event
- Premium on-site sponsor display
- Logo and special recognition in program
- Logo and link on DCI Web site and in program
- **OPTIONAL UPGRADE:** Silver sponsors can add a dedicated one-hour breakout session slot during the conference program for an additional: \$1,500

Bronze \$3,000

All standard sponsorship benefits, plus:

- Fourth-page ad in program
- Two complimentary booth attendant registrations
- \$250 booth discount
- Logo and link on DCI Web site and in program

All sponsorships include these benefits:

- Acknowledgement during event
- Logo on DCI Web site and in program
- On-site sponsor signage
- Conference "sponsor" badge
- Attendee list