



NEWS RELEASE

DCI Wins 2008 *BankNews* Innovative Solutions Award

- Top honors from a field of more than 40 competitors -

HUTCHINSON , KAN. , Oct. 21, 2008 – DCI, a provider of full-service bank technology and processing solutions to the financial industry, is proud to announce that DCI has won the 2008 *BankNews* Innovative Solutions Award for Best Management Software Solutions.

The Innovative Solutions Award is presented each year to a company that has helped community banks improve their ability to better serve their customers.

The award honors the company that has introduced or significantly enhanced the most creative and effective product.

DCI was honored for the newest update to its Core 12.0 product, featuring a profitability enhancement that enables banks to drill down on a customer's detailed impact on the bank's bottom line; and Guidance Lines, enabling banks to better manage and maximize complex, multi-loan credit line situations.

Awards are based on voting by readers of *BankNews* and *Western Banking*, with close to 1,000 readers casting votes between August 15, 2008, and September 20, 2008. More than 40 companies competed for the award in four different categories: Architectural/Equipment Solutions, Consulting/Outsourcing Training Solutions, Management Software Solutions, and Online/Remote/Mobile Solutions.

About DCI

Founded by bankers in 1963, Hutchinson, Kan.-based DCI is a privately-held provider of full-service bank technology and processing solutions to the financial industry nationwide. DCI's flagship product, iCore360®, is a native ASP .NET Web-based core processing system for complete bank management, built around a single relational source of account information, transaction integration and automation. Key features include integrated imaging, Internet/mobile/online banking, ATM/card processing, teller automation, compliance, fraud prevention, IT management, networking and data security.

For more information about DCI and its products, visit www.datacenterinc.com.

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